















# The right solution

We can advise on how to best showcase your brand, products and services – from traditional print advertising to curated advertorial; from bespoke e-newsletters to premium native advertising on branded enewsletters, to website advertising; and from job placements to white papers. We also offer highly targeted solutions on LinkedIn to ensure your message is seen by the right audience – perfectly complementing your other activity.

Whether you are looking to enhance your brand or simply recruit a legal professional, LexisNexis has the right solution for you – we will work closely with you to maximise the return on your marketing investment.

LexisNexis publishes New Law Journal, COUNSEL magazine, Family Law, as well as Corporate Rescue and Insolvency – enabling you to reach the sector of the market that's right for you. We also own the Premium News services MLex (exclusive, real-time market insights, news and analysis) and Law360 (breaking news and analysis on policy, litigation developments and legal trends).

LexisNexis also owns two of the leading legal recognition events in the UK, LexisNexis Legal Awards and the Family Law Awards.

Join us as we continue to help you navigate the legal world through our ever evolving marketing solutions.

# **New Law** Journal

Format: Weekly publication in print. supported by weekly enewsletters and the hugely popular website views per month)

New Law Journal (NLJ) is one of the longest running sources of information for legal professionals.

## Experts on tap

NLJ's updates and comments are written by senior litigation and dispute resolution specialists, suppliers, and commentators and is indispensable for lawyers, clients and customers who want up-to-date news and analysis on the future of

Every week, NLJ delivers analysis from respected contributors in an easy to digest format helping solicitors, practitioners, paralegals, judges, barristers, clients, consumers and suppliers and academics navigate and understand an ever changing and challenging civil justice and post Brexit legal landscape.

Weekly readership

## **NEWSLETTERS**

30.000+ E-Newsletter recipients

100.000+ monthly page views

## SOCIAL MEDIA

10,200+ followers





'Clear and concise articles readily accessible for the busy practitioner' 'High quality journalism, good variety of content'

'It is helpful to have a grounding in a range of law and practice outside a reader's specialist subject'

New Law Journal Reader Survey 2022 respondents

www.newlawjournal.co.uk

# **New Law Journal**

Armed with expert opinion, legal professionals are able to advise clients more accurately and better prepare their cases, staying ahead of the competition.

As a marketing tool, advertisers can be confident that that NLJ'S well known position in the legal market brings with it a dedicated and engaged audience who consume its content via print, newsletters and online marketing solutions.

## Bespoke marketing solutions

We now offer clients direct access to our readership via our popular bespoke email campaigns – as well as other tailored solutions including advertorials.



- Premier source for legal information
- Wide range of legal disciplines
- · Highly regarded editorial content
- · Independent analysis and insight

www.newlawjournal.co.uk

# **COUNSEL** magazine

**Format:** Monthly publication in print, supported by e-newsletters, social media and our website: www.counselmagazine.co.uk

(44,000+ page views per month).

COUNSEL is the official magazine of the Bar of England and Wales – reaching an audience of over 17,000 barristers, plus judges, other legal professionals and law students – the largest market reach in the world of the Bar and Bench.

Written by barristers and market experts who work closely with the editorial team, it is an essential monthly read. Editorial coverage ranges from high-profile interviews to the vital Practice Toolset section, helping barristers achieve their ambitions and work smarter using the latest techniques and market innovations.

It is **the** platform for opinion on key issues affecting the Bar and justice, as well as covering wellbeing and lifestyle matters, giving it a broad crossover appeal for anyone associated with the legal industry and interested in the law.

A recent innovation, the COUNSEL Bar Student Guides, have received over 25,000 views which evidences the continued high level of interest in joining this unique profession.

With its established online presence, authority and gravitas, COUNSEL is also an effective campaigning magazine which can assist you with recruitment, announcements and advertising using targeted solutions, newsletters and bespoke executions. Contact us to find out more

PRINT

10,000+ The official magazine of the Bar

## **NEWSLETTERS**

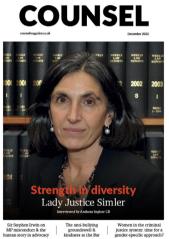
17,000+ E-Newsletter recipients

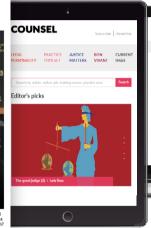
## ONLIN

44,000+ page views per month

## SOCIAL MEDIA

11,600 Twitter followers







- Largest market reach in the 'world' of Bar and Bench
- Website includes specialist career hub for targeted recruitment
- The 'official read' for barristers
- Engagement with barristers, solicitors, judges and other legal professionals
- Direct access to the law student market
- Substantial library of best practice information

www.counselmagazine.co.uk



Format: Journal published in print (1,400 qualified print subscriber), supported by weekly enewsletters (4,000+ recipients) and the magazine website – familylaw.co.uk (57,000+ page views per month). Family Law also has a large and growing I inkedin Group community.

The journal features the latest official guidance, in-depth case analysis and topical articles. Contents also include regular columns from the Family Law Bar Association, Resolution, The Law Society and the Association of Her Majesty's District Judges as well as news and research updates, letters and book reviews.

Family Law journal also runs the annual Family Law Awards in November. The award ceremony, a key date in the Family Law calendar, recognises the important work of family lawyers and celebrates their many successes and outstanding achievements.

Other titles in the Family Law range include:

## International Family Law

The only English language practitioner journal dealing with the rationale and jurisprudence of family law as it affects families and individuals across Europe and the rest of the world.

## Child and Family Law Quarterly

Essential articles and comment in all aspects of family and child law. Edited by leading family law academics, supported by a distinguished editorial board and neer reviewed for excellence

## PRINT

1,400 qualified subscribers (Plus wider readership)

# NEWSLETTERS

4,000+

## ONLINE

Over 500,000 sessions a year

## SOCIAL MEDIA

Over 15,100 Twitter followers



www.familylaw.co.uk

## **E-Newsletters**

Our newsletters are sent to the audience of each specific brand allowing you to target your advertising, recruitment and announcements.

This includes bespoke emails which make lasting impressions by incorporating your complete branding successfully getting your message across with the impact you need.

Our regular e-newsletters are sent out at varying times per brand and are welcomed by our audience for up to date concise news. Join our newsletters to be part of the regular digest of our readers with no interruption to their usual behaviour, thus helping present your marketing organically.

Our newsletters have trackable interaction.

Please enquire for more details to suit your objectives and reach.

## Bespoke email

# New Law Journal A read and a read a read and a read a read and a read a read and a read a read and a read a read and a read a read and a read a read and a read a read and a read a read and a read a read and a read and a read and a read a read and a read a read and a read and a read and a read a



## E-newsletter







# **EVENT PARTNERSHIPS**

# **Events**

## #LLA2023 www.lexisnexislegalawards.co.uk

# LexisNexis

Legal Awards 2023

Get closer to your prospects at our legal awards ceremonies

## Why Sponsor

- Exposure and profile benefit from high-profile branding to your clients and prospects before, during and after the event
- Networking meet senior decision-makers within the UK's leading organisations
- Increase your credibility through association with the leading awards event in the profession
- Align your company with key business areas and endorse your expertise in the field

- Create new business opportunities through increased brand presence in the market
- Gain valuable profile through related editorial and post-event Awards Supplement
- Be seen as the market leader in your chosen area - sponsor an award category which suits your company's area of specialism







# **Events**

## #familylawawards www.familylawawards.com

# FAMILY LAW AWARDS 2023

From LexisNexis

The Family Law Awards has firmly established itself as a highly prestigious event, celebrating the success and achievements of family lawyers and the vital contribution that they make to society.

Hosted in exclusive event venues in London, the night brings a unique and rememberable night for attendees and event partners.

Attended by over 850 guests drawn from across the family law community, including senior managers of law firms, barristers' chambers, local authorities and members of professional organisations, solicitors practices, the bar and the public sector.

The shortlist and winners are chosen by a credible judging panel with categories including

Family Law firm of the year, Family Law firm junior barrister of the year, Family Law chambers of the year, Family Law associate solicitor of the year and more.

Partnering with the Family Law Awards will allow you to position your organisation at the forefront of the legal market and will provide an excellent platform for you to raise your company's profile. (Please get in touch for more details)

- Network with the best in the Family Law industry
- Bring awareness to your work services
- Celebrate and show support to the sector
- Support your marketing plan cost effectively
- Position your company as an expert in a chosen area



"It was an honour to sponsor the awards evening and celebrate with family law professionals. A well-organised event at a top-class venue; a superb evening."

Dr Thomas Haizel, Anglia DNA Services

"We are proud to sponsor an awards ceremony that is judged by such a varied panel of well-respected individuals. It's a fantastic evening and we are delighted to support it."

4 Paper Buildings

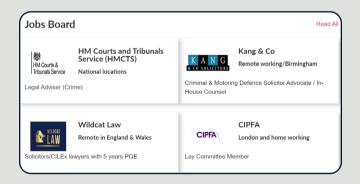


# Legal Recruitment Solutions: COUNSEL and New Law Journal

COUNSEL magazine and New Law Journal's Jobs & Career Hubs provide direct access to job seekers in chambers, public law and across the entire legal profession in the UK, as well as offshore and international roles.

Premium advertising opportunities for roles include *Latest Roles*, *Job of the Week*, highlighted roles on the Jobs Board, and advertorial positions in *Strategic Moves*.





Similar packages are replicated across our other titles

# Legal Recruitment Solutions: COUNSEL and New Law Journal

## Platinum (Online, social media, e-newsletter & print)

Reach an audience of over 50k

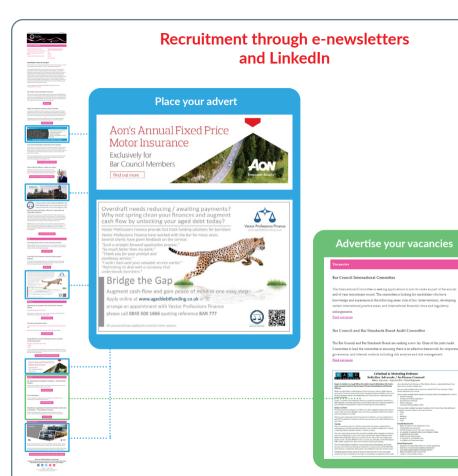
- Full Page print & Gold online - £3,464 (Over 45% saving on print)
- Half Page print & Gold online - £2,877 (Over 50% saving on print)

# Gold - £2,172 (Online, social media & e-newsletter)

- Job advert on Counsel/ NLJ Website and Career Hub (includes banner or skyscraper & downloadable PDF) 44k visitors a month
- Job posted on LinkedIn (Targeted post job/location) 5k
- Job included on the Bar Council's e-newsletter or New Law Journal's e-newsletter sent to over 17k recipients

# Silver - £1,704 (Online & e-newsletter)

- Job advert on on Counsel/ NLJ Website and Career Hub (includes banner/ skyscraper & downloadable PDF) 44k visitors a month
- Job included on the Bar Council's e-newsletter or New Law Journal's e-newsletter sent to over 17k recipients



## Bespoke LinkedIn campaign

We can send your job advert to a targeted audience through our LinkedIn page allowing your job to be seen by those closely matching your requirements.



Our e-newsletters, website and LinkedIn page can also host sponsored and promoted editorial content. Please enquire for more details.

# Social media marketing

New Law Journal Twitter audience **10,200+** 

COUNSEL Twitter audience **11,600+** 

Family Law Twitter audience **15,400+** 

LexisNexis Twitter audience 13,200+

Family Law LinkedIn audience **8,700+** 

LexisNexis LinkedIn audience **35,000+** 



Please enquire with your specific interests



# **HIGH IMPACT MARKETING SOLUTIONS**

# **Belly bands**

The 'belly band' ad format is hard to ignore. The paper ad is wrapped around a magazine and has to be removed, by tearing or sliding off, before the publication can be opened.

A message can be found on both sides of the band usually with a call to action on the back.

Our recent introduction of belly bands has garnered much attention from our audience.

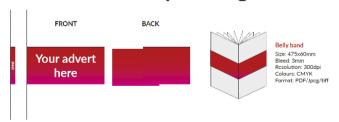
- Draw attention and encourage reader interaction
- Extend usable space in premium location
- Build anticipation
- Convey prestige as a high profile ad placement

Inserts and further bespoke solutions available.

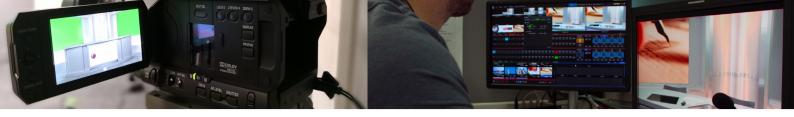




# Print cover belly band guidelines



Please enquire for specific costs to meet your requirements



## Webinar and Video Production

Our studio facility enables you to create your own professional video presentations for delivery over the internet. Whether you need to engage with your clients to build and strengthen relationships or grow new business, communicate your brand values or run training sessions for your staff, we can provide a customised and cost-effective solution. Our experienced studio team, with a proven track record in the production and delivery of webinars for law and tax professionals, will be on hand to guide you through every step of the process.

## Services we can provide:

From our fully equipped studio, based in central London, we can offer the following services:

## Production and streaming of live or recorded webinars

Shot in our multimedia studio, with the latest sound, video and lighting equipment, we can combine video with synchronized slide presentations and the ability to submit live "on air" questions.

## Video recording

Filmed in 4K ultra high-definition format using a range of camera shots, the video can be encoded to your preferred format for efficient streaming over the internet.

## Video editing and post production

Including the addition of title sequences, seamless video splicing, chaptering, subtitling, the inclusion of music and special effects.

## Full support

Our highly experienced and dedicated studio team can offer you full technical support and will be on hand to guide you through the process from inception through to delivery.

We have worked with a wide range of clients including leading law and accountancy practices, professional bodies, listed companies and charities.

Please enquire to find out how we can assist you.



"It is fair to say that the webinars that LexisNexis has hosted have transformed the way that LawWorks communicates with its members. As a result of LexisNexis' webinars LawWorks has been able to engage more effectively with a whole range of stakeholders, raising the organisation's profile and benefitting the organisation in other ways."

"The production values of LexisNexis' webinars are very high and the end-product is fantastic! LexisNexis Staff seem to know everything and put you at your ease straight away."

Richard Pitkethly, Head of Learning & Practice, LawWorks



# **New Law Journal**

DIGITAL (Website)				
Banner	£678	£617	£475	£407
Button	£407	£345	£203	£136
MPU	£543	£475	£345	£271

DIGITAL (E-newsletter)				
Promotional spot	£814 + VAT			
Banner	£678 + VAT			
Button	£407 + VAT			
Bespoke E-blast	£2,713 + VAT			
MPU	£544 + VAT			

		PRINT (Displa	y)	
Ad Type				
Full Page	£1,023	£919	£814	£764
Half Page	£752	£617	£543	£512
Quarter Page	£512	£462	£407	£382

per 1,000 (up to 15gms)

## **LEADERBOARD**

## **New Law Journal**

Home Looin Enewsletter About us

BROWSE BY TOPIC -	LEGAL NEWS	ADVERTISE	LATEST ISSUE	SUBSCRIBE	DIRECTORY	CONTACT	JOBS & CAREER HUB -
Search for all content	and job adverts			SEAL	RCH	Subscribe	F-newsletter Sign-Up
ATEST					мо	VERS & SHA	AKERS Read All
							organ—Suzanne Jones v team welcomes new partner
						Ellis Ione	as Calisiaasa Austr Vietro

Private client consultant promoted as firm's first non-lawyer partner

Constantine Law—Emmeline Partner joins all-female regulatory team

OPINION



Dominic Regan / NLJ columnist

The insider: 9 December 2022

NEWS

Views wanted on Hague 2019—recognition and enforcement of foreign judgments

**MPU** 

**Extending POCA powers to Environment** Agency, Food Standards & more

Proceeds of Crime Act 2002's (POCA...

End in sight for SIF saga as Law Society and SRA agree? The Solicitors Regulation Authority's (SRA) proposals for

a new post six-year run-off...

Rwanda policy lawful but decisions quashed

### FEATURES

£192

Roger Smith / NLJ columnist

#### Employment law brief: 16 December 2022

Before he shoots off for Christmas duties, Ian Smith unwraps some of the latest gifts from the Employment Appeal Tribunal & Court of Appeal

16 December 2022 / Ian Smith

## Indyref2: Gordon Brown has spoken 🚦

Will Labour's plan for the UK's future defeat Scotland's drive towards independence? Marc Weller weighs up the proposals of the Brown Commission

16 December 2022 / Marc Weller

#### Counsellors of State: time to widen the circle?

Is it time for a simple & modest reform to the arrangements for delegating royal duties? Neil Parpworth examines proposed changes to the Counsellors of State

# **COUNSEL** magazine

DIGITAL (Website)				
Banner	£678	£610	£580	£543
Skyscraper	£678	£610	£580	£543
Button	£456	£407	£376	£364

PRINT (Display)				
Ad Type				Min 12 issues
Full Page	£3,255	£2,935	£2,774	£2,602
Half Page	£2,127	£1,917	£1,813	£1,702
Quarter Page	£1,221	£1,097	£1,036	£974
Eighth page	£826	£746	£703	£661

£172

PRINT (Recruitment)					
Ad Type					
Full Page	£2,571		Please add £243		
Half Page	£1,554		for an online		
Quarter Page	£875		PDF reproduction		

Online Recruitment Packages				
Platinum - full page	£3,464			
Platinum - half page	£2,877			
Gold	£2,172			
Silver	£1,704			

## **LEADERBOARD**



Subscribe A



# **Dimensions**

## Print

High resolution, CMYK PDFs to be supplied with all fonts embedded

## Double Page Spread

Trim - 420 mm (w) x 297 mm (h) Bleed - 426 mm (w) x 303 mm (h)

## Full Page

Type – 185 mm (w) x 260 mm (h) Trim – 210 mm (w) x 297 mm (h) Bleed – 216 mm (w) x 303 mm (h)

## Half Page

Horizontal – 185 mm (w) x 125 mm (h) Vertical – 90 mm (w) x 260 mm (h)

## Quarter Page

Horizontal – 185 mm (w) x 60 mm (h) Vertical – 90 mm (w) x 125 mm (h)

## Eighth Page

Horizontal - 90 mm (w) x 60mm (h)

#### Format

High resolution, CMYK PDFs to be supplied with all fonts embedded. Please ensure that black text is supplied out of black only and **NOT CMYK**.

If you supply your copy in PDF format, please be aware that we will treat this as final artwork and will therefore not supply a proof for approval.

## Web

## Leaderboard

728 x 90 pixels

## Skyscraper

120 x 600 pixels

## Button

120 x 90 pixels

## MPU

300 x 250 pixels

#### Format

To be supplied as either gif, jpeg or flash. Maximum file size 49kb.



## Applied Legal Intelligence

